

PRESS RELEASE

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www.florencemuseum.org

Florence Museum : 2012 Pee Dee Regional Art Competition, Call for Art

The Florence Museum is pleased to announce that Chick-fil-A is sponsoring the Florence Museum's 2012 Pee Dee Regional Art Competition. The Pee Dee Regional is the oldest continuing art competition in the state and is presented by the Florence Museum Board of Trustees.

Entries for this year's competition will be accepted Thursday through Saturday, September 20 and 22 at the Florence Museum, 558 Spruce St. between the hours of 10 a.m. and 4 p.m. Interested artists can download a prospectus and registration form from the museum's website, www.florencemuseum.org.

A first place cash award of \$600 will be presented at the opening reception on Friday evening, September 9, 2011. Second place-winning artist will receive \$400 and third place will receive \$250. Three Honorable Mentions will be awarded \$75 each and \$50 will be given to the winner of the People's Choice Award, which will be voted upon that evening by attendees of the opening reception.

This year's judge will be Jane Allen Nodine, artist, Professor of Art and director of the Curtis R. Harley Gallery at the University of South Carolina Upstate. She has exhibited

throughout the US and in Europe, including national exhibitions at the Frist Center for the Visual Arts, the Mary Brogan Museum, Turchin Center for the Visual Arts, National Arts Club, NYC, South Carolina State Museum, Greenville Museum of Art, the Alte Kaserne Winterthur, Switzerland, and SECCA, Southeastern Center for Contemporary Art. In 2011 she and colleague Rachel Snow received the SECAC Award for Outstanding Exhibition and Catalogue of Historical Materials for “Andy Warhol; The Andy Warhol Photographic Legacy Project”. Jane's career in art spans several decades and in 1999 she was selected by the South Carolina State Museum and the South Carolina Arts Commission as one of the “One Hundred Most Significant Artists in South Carolina During the 20th Century”.

The mission of the Pee Dee Regional Art Competition is to feature the best contemporary art in the eastern region of South Carolina, including the counties of Florence, Darlington, Marion, Marlboro, Sumter, Georgetown, Horry, Williamsburg, Dillon, Kershaw, Chesterfield and Lee.

Each artist may submit up to four works in any medium at a registration fee of \$12.50 per work. Museum members are allowed two entries free of charge. All work must be hand delivered on the scheduled drop off dates.

For more information about entering the competition, please contact the Florence Museum at 843-662-3351 or visit their website to obtain a prospectus. The museum's regular hours of operation are Tuesday through Saturday, 10 a.m. to 5 p.m. and Sundays from 2 to 5 p.m.
